...screen a film to build awareness

First, decide which film you’d like to screen. Be sure you can get the rights and talk to GCE-US if you need any help.

Reserve the space. Think about choosing a day of significance, like the International Day of the Girl or the Day of the African Child.

Email GCE-US to notify them of your screening and sign up to receive materials.

Advertise. You can put up posters, chalk your campus or community, email other community or campus organizations, email professors or heads of departments, make a Facebook event, ask your team members to make announcements in their classes or places of work, hand out ¼ sheet flyers, tweet the details “at” various organizations, and so much more.

Order food if you have a budget to do so! Food can be a great tool to get students there and engaged.

Test the film before your screening. Technical glitches can cause people to leave or end the screening before it starts!

Brainstorm how you’d like to structure the event: Do you want to have a speaker share their story before or after? Do an advocacy training? Will it be formal or informal?

Let us know how it went! Email GCE-US at info@gce-us.org