#GIRLpossible

Who: You and your friends, colleagues, or classmates

What: “#GIRLpossible” is a “photo booth” that takes place wherever you are and the images produced can be used to highlight that every profession and every goal is #GIRLpossible. The idea is to take something like a wedding or event photo booth, and give it a twist—showing that all of these jobs, skills, attributes are #GIRLpossible!

When: Any day!

Where: Your community or campus

Why: Girls around the world are told they cannot do something or be something just for the simple fact that they are girl. We know that girls can do anything and be anything they want and this is a fun way to illustrate it!

How:

1) Find a space to set up shop. *(Note: Make sure you have a back-up location if the weather is bad and you are outside!)* If you are a college student, consider a quad or space outside a dorm. If you are doing it in your community, consider a local park or green space, or even outside a popular mall or shopping center. But remember a few things: 1. You want to be able to be seen 2. You don’t want your pictures to be dark.

   **On a College Campus:**
   Go into your student activities (or equivalent) office to determine whether or not you will need university permission to use the space you want.

   **In Your Community:**
   Check with your city government to determine whether or not you will need a permit to use the public space you want. You can check online or call.

2) Collect old costumes or articles of clothing that make you think of a particular profession—Think doctor, lawyer, pilot, teacher, scientist, veterinarian, actor, etc. Also, think things that someone can pull over their own clothes or hold to make it
quick—e.g. a hats, coats, jackets, sashes. *(Having a hard time getting stuff? Grab a lab coat from friend who has a science lab, borrow a law book from the library, hit up a thrift store, etc.)*

3) You have the stuff and you have the location—great! Use a white board, chalkboard or construction paper to write “Nothing is impossible, everything is #GIRLPossible” and/or other empowering sayings that people can hold with their picture.

4) Spread the word! Use your social media (with the hashtag #GIRLPossible!), community boards, local newspapers, campus and community organizations to let people know where you are and what you will be doing to ensure it is a success. *(Pro-tip: Plan to grab people on the day of with candy or other sweet treats to help start the conversation)*

5) On the day of, set up and get going. As people pass by engage them, ask them to take a quick picture (with a costume of their choosing) to show that everything is #GIRLPossible. Share with them that 55% of those out of school in sub-Saharan Africa are girls—that without an education, girls are more likely to be married early or trafficked. Check out our Girls’ Education factsheet for more details! Make sure you have someone there to take the pictures (any phone will do) and upload them to a organizational twitter/Instagram/facebook, or create a Blogger account like this one, http://bit.ly/1oPaVoI, AND send it to Ashley (awilson@gce-us.org) and/or tag @GCE_US so we can share as well!

**BONUS**

Save all of the pictures and take them to your next meeting with your local policymaker to show how your campus and/or community supports girls’ education and education for all.

Need help setting that up? Email Brian, our Policy and Advocacy Director at bcallahan@gce-us.org.

**DON’T FORGET TO REGISTER YOUR ACTION ON THE GLOBAL ACTION WEEK SITE!**

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