Social Media Internship
Location: Anywhere in the U.S., Virtual
Time Period: September 2014-December 2014

Requirements:

- An active Twitter Account
- Reliable internet access
- Availability for Cadre Calls at least once a month
- An email that is regularly checked
- U.S. Based

Time Commitment

The internship should require no less than 15 hours a month and no more than 25 hours a month.

Measurement:

- Use of your assigned hashtag on all tweets tweeted on behalf of GCE-US
  - This will be used to monitor the impact of your tweets both in conversation building, reach and retweets
- At least TWO (2) social media campaigns based within your community that engages no less than 10 additional people
  - Photo petitions
  - Campus/Community specific hashtag campaigns used for awareness
  - Thunderclaps
- Active participation in ALL GCE-US social media campaigns during your time as an intern creating campus partners to help amplify yours and GCE-US’ messages
- At least ten relevant tweets a week that chime into the global education conversation, share a fact/infographic/report etc.

Benefits

- Social Media analytic experience
- Resume-worthy position
- Opportunities to be asked to use the wider GCE-US social media platforms (e.g. live tweeting, providing blogs, writing e-blasts etc.)
- Input on organizational social media campaigns
General Information

GCE-US will not ask for access to your account but will follow you to help enhance any of your messaging. This is an unpaid internship but can be used for campus credit with additional responsibilities. This position reports to the GCE-US Communications Manager.

To Apply

Email a cover letter (include the Twitter handle you would use) and resume to info@gce-us.org by August 14, 2014