...host a call-in day

First, get clear on who your target is and what your ask will be. Will you call many members of Congress to spread out support for a single action, or will you have many people call ONE member of Congress to pressure them to take action?

Decide the format of your call in. Will you gather many people together (from various clubs/organizations) in the same place to make calls under your leadership and supervision? Will you give the information to many people and ask them to make the call on their own time? Will you set up a table on campus or in a public space and ask passers-by to make calls for a larger volume?

Write a call-in script that you can give out to all participants. If you are asking people who aren’t familiar with the topic, it’s also a great idea to make (or copy from GCE-US or RESULTS) a fact sheet on the topic. Make a list of all of the relevant phone numbers.

Call! Distribute the information to your callers and make some calls. Tweet about it, post on facebook, and send emails to everyone in your network to let them know you are doing a call-in day.

Keep Track of the calls you are making and who called. Also, don’t forget to follow-up on the ask.

Let us know how it went! Email GCE-US at info@gce-us.org